

# 19th Annual Conference

TOWN AND COUNTRY RESORT AND CONVENTION CENTER

San Diego, March 11–13, 2007



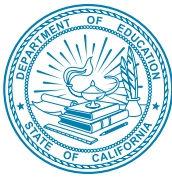
EDUCATING STUDENTS FOR  
A WORLD OF OPPORTUNITIES



California Department of Education  
High School Initiatives/Career Education Office

1430 N Street, Suite 4503, Sacramento, CA 95814  
<http://www.cde.ca.gov/ci/gs/hs/cpagen.asp>





CALIFORNIA  
DEPARTMENT OF  
EDUCATION

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**JACK O'CONNELL**

State Superintendent of  
Public Instruction

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March 11, 2007



Welcome to the 19th Annual California Partnership Academies Conference: Educating Students for a World of Opportunities. The California Partnership Academies continue to be in the education spotlight. This program is an exemplary model that connects career technical preparation with academic preparation, recognizing that for today's global economy, preparation for the workforce and preparation for college must be equally rigorous.

During the past year we have seen increased statewide support for career technical education (CTE). Passage of Proposition 1D will provide funds to upgrade CTE facilities; Assembly Bill 1802 provided \$37.5 million to upgrade CTE equipment; and now California universities and state colleges must recognize high school CTE courses that meet model CTE curriculum standards as having satisfied general electives requirements. The State Board of Education recently approved the *Career Technical Education Framework for California Public Schools*, which provides a blueprint that makes the career technical education standards accessible to classroom teachers.

Students remain engaged in school when they are connected with caring adults and when they see the real-world relevance of the curriculum content and skills they are learning. California Partnership Academies successfully provide this relevant education, even for students at risk of failing academically or dropping out of school. Know that you have my support and congratulations on the work you continue to do with students in the California Partnership Academies.

I know you will find these three days to be informative, provocative, and, most important, productive.

Sincerely,

A handwritten signature in blue ink that reads "Jack O'Connell".

JACK O'CONNELL





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### College Credit Available Through Fresno Pacific University

College credit for attending this conference is available through the Fresno Pacific University (FPU) School of Professional Studies. FPU is accredited by the Western Association of Schools and Colleges and offers postbaccalaureate professional development/continuing education units that are not intended for degrees or credentialing purposes. Visit the FPU representative near the conference registration area to pick up the necessary forms. Call 1-800-372-5505 if you have any questions.



# SCHEDULE OF EVENTS

## SUNDAY, March 11

Noon – 7:00 P.M.	Vendor Exhibits
Noon – 6:00 P.M.	Registration
2:00 P.M. – 4:00 P.M.	Intensive Seminars
5:00 P.M. – 6:30 P.M.	Buffet Dinner
5:30 P.M. – 7:30 P.M.	Share Fair
7:00 P.M. – 8:30 P.M.	Student Film Festival and Web Site Design Showcase

## MONDAY, March 12

7:00 A.M. – 8:00 A.M.	Continental Breakfast
7:00 A.M. – 5:00 P.M.	Registration and Vendor Exhibits
8:00 A.M. – 9:00 A.M.	Opening General Session and Keynote Address
9:20 A.M. – 10:40 A.M.	Breakout Session I
11:00 A.M. – 12:15 P.M.	Breakout Session II
12:15 P.M. – 1:30 P.M.	Networking Luncheon
1:30 P.M. – 2:45 P.M.	Breakout Session III
2:45 P.M. – 3:15 P.M.	Snack Break
3:15 P.M. – 4:30 P.M.	Breakout Session IV <i>Specialized Secondary Program Coordinators Meeting</i>

## TUESDAY, March 13

7:00 A.M. – 8:00 A.M.	Registration and Breakfast
8:00 A.M. – 9:00 A.M.	Alumni Student Panel
9:15 A.M. – 10:30 A.M.	Breakout Session V <i>California Partnership Academies Coordinators Meeting</i>
10:45 A.M. – noon	Breakout Session VI
Noon – 1:30 P.M.	Lunch/Recognition Awards/Baskets

**Note:** The Dover and Stratford Rooms will be available for academy team meetings throughout the conference. Space is available on a first-come basis.



# PERSONAL CONFERENCE PLANNER

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**SUNDAY, March 11**

**Intensive Seminar**

Room

**MONDAY, March 12**

**Session I:** First choice

Room

Second choice

Room

**Session II:** First choice

Room

Second choice

Room

**Session III:** First choice

Room

Second choice

Room

**Session IV:** First choice

Room

Second choice

Room

**TUESDAY, March 13**

**Session V:** First choice

Room

Second choice

Room

**Session VI:** First choice

Room

Second choice

Room



# SESSIONS AT A GLANCE

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Room	SUNDAY, March 11 <sup>TH</sup> 2:00 P.M. - 4:00 P.M.	MONDAY, March 12 <sup>TH</sup>		
		Session I 9:20 A.M. - 10:40 A.M.	Session II 11:00 A.M. - 12:15 P.M.	Session III 1:30 P.M. - 2:45 P.M.
California	CPA 101	Roundtable Discussions		A Statewide Picture of California Partnership Academies
Golden West				
Pacific Salon One	Helping Students Imagine and Achieve Life Success	Creating Effective Career Development Programs	Are You Ahead of the Curve or Behind the Eight Ball?	"i Classroom": An Interactive Classroom Experience
Pacific Salon Two	Preparing Students for a Demand-Driven Workforce System	Classroom Tips for Successful Students and Happy Teachers	Christopher Columbus Was Wrong. It Is a Flat World!	Research and Outreach at the ESPACE Academy
Pacific Salon Three	Morale and Morality: Redesigning Your Academy Culture	Together for Success	Bringing Real-World Relevance to Academic Standards in Your Academies	Proposition 1D Passed on November 7—What Happens Now? <b>(Repeated in Session V)</b>
Pacific Salons Four and Five		Scheduling and Student Support for School Success	From Blogs to iPods—A Student Panel Considers Effective Technology Techniques in the Classroom	Synergy—How to Achieve It in the Academy Model
Pacific Salons Six and Seven		Workforce Preparation and High School-to-College Articulation	ConnectEd: The California Center for College and Career—An Overview	Growing and Sustaining a Math, Science, and Technology Magnet
Royal Palm Salon One	Scheduling Career Academies	Integrated Curriculum in an Education Academy	Law Enforcement Panel: Recruitment Expectations	Creating Breakthrough Educational Results Through Unique Partnerships
Royal Palm Salon Two		The Stock Market Game—An Education for Life <b>(Repeated in Session VI)</b>	Update on the Governor's Initiative for Improving CTE (SB 70)	Academy of Television and the Art of Film: Going Way Beyond Video Production
Royal Palm Salon Three		Integrating High School Arts with the Local Arts Community	Disease Project: Annihilation or Salvation?	TECH Equity: Lessons for Math, Science, and Technology
Royal Palm Salon Four		Using Technology Effectively in a Pre-Engineering Academy	Center for the Creative Arts: Personalized Learning, Student Support, and Model Curriculum	The CPA Annual Report: Making It Work for You! <b>(Repeated in Session VI)</b>
Royal Palm Salon Five		Internship: The Critical Link—How to Start and Maintain an Internship Program	Publicity, Partnering, and Politics: Insightful Tips for Extraordinary CTE Programs	Bus Disaster Drill—A Capstone for Emergency Medical Services
Royal Palm Salon Six				The Impact of the Mental Health Services Act on Health and Human Services Career Pathways
Sunrise		Two Mentoring Programs That Work!	Why All Business is Like Show Business	How My Community Can Become a Career Academy Innovation Community
Sunset		Rethinking Recruitment and Retention Strategies: A Focus on Student Motivation and Workforce Development	Integrating Academic Rigor and 21st Century Skills	Making Senior Projects More Meaningful Through Documentary Filmmaking
Terrace Pavilion		Memory Here, Memory There, Memory Everywhere!	Securing University of California A–G Approval for Academy Courses	Creative Learning for the 21 <sup>st</sup> Century
Towne		Panel of Experts: What Works in Agriculture Partnership Academies	Remediation and Retention Strategies for an At-Risk Student Population	A Career Path of the Future—The Hospitality Industry



(Continued)

## SESSIONS AT A GLANCE

Room	MONDAY, March 12 <sup>TH</sup>	TUESDAY, March 13 <sup>TH</sup>	
	Session IV 3:15 P.M. – 4:30 P.M.	Session V 9:15 A.M. – 10:30 A.M.	Session VI 10:45 A.M. – noon
California		CPA Coordinators Meeting	
Golden West	SSP Coordinators Meeting		
Pacific Salon One	Using Electronic Mentoring to Complement the Academy Partnership Model (Repeated in Session VI)	Virtual Enterprise Means Hands-On Learning Without Financial Risk!	Using Electronic Mentoring to Complement the Academy Partnership Model (Repeated from Session IV)
Pacific Salon Two	Creating a Team and Building Leaders . . . All While Having Fun!	Overview of the CTE Framework (Repeated from Session IV)	Transportation and Civil Engineering for the Achievement Gap
Pacific Salon Three	Keeping the Art in Digital and Media Art: Two Approaches	The Electronic Magazine: Capstone Project for Digital Arts	Cross-Curricular Forensic Science Activities on a Limited Budget
Pacific Salons Four and Five	Project-Based Learning: Looking Outside the Box	Proposition 1D Passed on November 7 —What Happens Now? (Repeated from Session III)	High School Reform and Smaller Learning Communities
Pacific Salons Six and Seven	Integration—From Planning to Product	A 20th Century Tour: “A Year in History” Project	The Eras Project—Connecting History, Literature, Science, and Graphic Design
Royal Palm Salon One	A Virtual Health Care Career Experience: Summer Hospital Internship	Do You Have Under-performing Students in Reading and Math?	Get in G.E.A.R.
Royal Palm Salon Two	Engineering and Robotics: Providing Thematic Links in the Core Curriculum	The Games Students Play and Develop	Carson’s Accelerated Teaching Career Academy: Ten Years and Going Strong!
Royal Palm Salon Three	Changes and Implications of the Carl D. Perkins Act of 2006	Minority K12 Initiative for Teachers and Students: Students Research Health in Their Communities	Senior Exhibition: An Authentic Assessment as a Culminating Activity
Royal Palm Salon Four	River City’s Partnership Academy: A Small Learning Community That Works	San Lorenzo Valley High School, Watershed Academy	The CPA Annual Report: Making It Work for You! (Repeated from Session III)
Royal Palm Salon Five	Overview of the CTE Framework (Repeated in Session V)	CTE Framework Implementation Strategies for Business Academies	Practical Application of Students’ Core Subject Work Through a Health Fair
Royal Palm Salon Six	Work Ready Certificate Program for High School Students	Creating a Culture of Achievement	Overview of Meeting Management Careers in the Hospitality Industry
Sunrise	The Book Jacket—A Dynamite Project to Teach Digital Photography	Tricks and Methods for Reaching and Meeting the Needs of At-Risk Students	Teaching Trade to Teens
Sunset	Career Academy Guides and Handbooks	Spiraling Project Success the Clayton-Arts Academy Way	The Stock Market Game—An Education for Life (Repeated from Session I)
Terrace Pavilion	Challenge Students and Staff with the Eight Keys of Excellence!		
Towne	Future Educators Association: Resources for Education Academies		



# INTENSIVE SEMINARS

Sunday, March 11, 2:00 P.M. – 4:00 P.M.

## California Partnership Academies (CPA) 101

 California

This session is for new coordinators, or those who need a refresher, and for administrators affiliated with partnership academies. California Department of Education staff will review the CPA law and grant requirements, the funding cycle, and reporting requirements. Because of increased program accountability, knowledge of the CPA expectations is important to ensure continued funding.

**Barbara Weiss**, Consultant; **Machelle Martin**, Analyst; California Department of Education, Sacramento

## Helping Students Imagine and Achieve Life Success

 Pacific Salon One

Staff from the California Career Resource Network (CalCRN) will demonstrate three career education programs, including two FREE online resources—the *California CareerZone* and *Reality Check*. Participants will also play *The Real Game California*, a program that helps students see the importance of high school to achieving success in their adult lives. CalCRN, a California state agency, provides California educators with career education resources.

**Phil Jarvis**, Vice President, National Life/Work Centre, Canada; **John Merris-Coots**, Education Programs Consultant; California Department of Education, Sacramento

## Preparing Students for a Demand-Driven Workforce System

 Pacific Salon Two

The renewed focus on CTE stems from the realization that our education system is not preparing students for California's new economy. Do you know what the demands of the labor market are in your region? This workshop will explore the convergence of education, workforce preparation, and the economy, with a special focus on academies.

**Paul Gussman**, Administrator; **Cindy Beck**, Education Programs Consultant; **David Miltizer**, CTE Consultant; California Department of Education, Sacramento

## Morale and Morality: Redesigning Your Academy Culture Pacific

 Pacific Salon Three

Every academy develops a unique culture as it evolves. Ethos, ethics, and etiquette shape the traditions that make academies unique learning communities. Workshop participants will explore morality as a part of culture and curriculum; learn about appropriate behaviors across different cultures; examine the mores and manners of their classrooms and schools; and learn to build an academic *esprit de corps*.

**Randy Vail**, Academy Coordinator, North Hollywood High School, Home Engineering Academy, Los Angeles



## Scheduling Career Academies

 Royal Palm Salons One, Two, and Three

Keeping students together in cohorts across several academy classes, providing common planning time for teachers, and fitting both requirements into a master schedule often present challenges. The effective scheduling of multiple academies/SLCs requires a different approach. This workshop will feature key lessons, tools, and best practices from the new *Scheduling Guide for SLCs/Career Academies* and a new online scheduling tutorial developed through discussions with master scheduling experts who have had success at high schools across the country.

**Patricia Clark**, Program Coordinator, Career Academy Support Network, University of California, Berkeley

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## VENDOR FAIR

Sunday, March 11, noon - 7:00 P.M.

Monday, March 12, 7:00 A.M. - 5:00 P.M.

 Atlas Ballroom Foyer

Axxess Video  
BestQuest Teaching Systems  
Brady and Associates  
Foundation for Investor Education  
Goodheart-Wilcox Publisher  
icouldbe.org  
The Job Journey  
New Readers Press  
Oliver Worldclass Labs  
Pearson Prentice Hall  
Southland Instruments, Inc.  
Vital Links  
Vocational Technologies  
Westlove, Ltd.



## NETWORKING BUFFET DINNER

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**Sunday, March 11, 5:00 P.M.–6:30 P.M.**

 **Atlas Ballroom**

Networking among academy educators is always one of the highlights of the California Partnership Academy Conference. At the dinner buffet, participants will have time to network and to browse the Share Fair and vendor exhibits.

Entertainment will be provided by **Wrong Trousers**, a folk rock group from Coronado School of the Arts. Wrong Trousers features senior **Kelsea Little**, harp and vocals; junior **Joseph Lorge**, mandolin, guitar, and vocals; and sophomore **Brendan Fitzgerald**, stand-up bass.

## SHARE FAIR

**Sunday, March 11, 5:30 P.M.–7:30 P.M.**

 **Atlas Ballroom**

Programs showcase their California Partnership Academy or Specialized Secondary Program through a display. Student work, program highlights, and best practices will be exhibited. A program representative will be available to answer questions.

### Participants:

Anaheim High School, Multimedia Computer Technology Academy  
Canyon Crest Academy, Envision—the Arts @ Canyon Crest  
Canyon Springs High School, Academy of Creative Technologies  
Coronado High School, Visual and Performing Arts and Digital Media Academies  
Crescenta Valley High School, Academy of Science and Medicine  
Dana Hills High School, Health and Medical Occupations Academy  
Deer Valley High School, Business and Technology Academy  
Deer Valley High School, ESPACE Academy  
El Dorado High School, Health Academy  
Fallbrook High School, Ag-STAR Academy  
Hoover High School, Academy of Information Technology  
Moorpark High School, Health Science Academy  
Mt. Diablo High School, International Hospitality and Tourism  
Oceanview High School, Business Academy



# STUDENT FILM AND DIGITAL MEDIA FESTIVAL

**Sunday, March 11, 6:30 P.M.–8:30 P.M.**

 **Pacific Salon Three**

The Student Film Festival will showcase the best student films and digital video productions in six genres: public service announcement or commercial, animated feature, narrative short, music video, experimental, and documentary. This is an opportunity for media teachers to see film and digital video projects from academies and Specialized Secondary Programs (SSPs) around the state and to network during or after the showing of the films.

The Student Film Festival has been managed by **Dan Williams**, Academy Director, Santa Barbara High School, Multimedia Arts and Design Academy, Santa Barbara; and **Matt Chamberlain**, Academy Coordinator, Center High School, Media Communications Academy, Antelope.

## WEB SITE DESIGN SHOWCASE

**Sunday, March 11, 6:30 P.M.–8:30 P.M.**

 **Pacific Salon Two**

The Web Site Design Showcase will exhibit original student work in Web Site design projects. The Web site designs may have been created by one student or by a group of students working in collaboration. The focus of the showcase will be the sharing of successful practices for teaching students what they need to know and do to build quality Web sites.

The Web Site Design Showcase has been managed by **Patty Sheets**, Coordinator, Hilltop High School, Academy of Information Technology, Chula Vista; and **Al Gaines**, Coordinator, East Bakersfield High School, Multimedia Academy, Bakersfield.





# OPENING GENERAL SESSION

Monday, March 12, 8:00 A.M.–9:00 A.M.

 **Atlas Ballroom**

## Presentation of Colors

**Administration of Justice Academy**, Montgomery High School, San Diego

## National Anthem

**Jessica Learner**, Senior, Coronado High School, Coronado School of the Arts, Coronado

## Welcome and Keynote Introduction

**Randolph E. Ward**, Superintendent, San Diego County Office of Education, San Diego

## Keynote Speaker

**Jeremy Rifkin**, President, Foundation on Economic Trends, Washington, D.C.

## Educating Youth for a Global Era



Vast changes are taking place in the nature of employment as the world shifts from mass wage labor to small, highly educated, elite workforces, working side by side with increasingly intelligent, cheap, and efficient automated technologies. Many jobs are never coming back.

Blue-collar workers, clerical workers, sales clerks, bank tellers, telephone operators, librarians, wholesalers, and middle managers are just a few of the many occupations destined for virtual extinction. Rifkin will explore the reasons it is now time to rethink the nature of education in order to prepare students for employment in the age of globalization.

Rifkin is the author of 17 books on the impact of scientific and technological changes on the economy, the workforce, society, and the environment. He holds a degree in economics from the Wharton School at the University of Pennsylvania and a degree in international affairs from the Fletcher School of Law and Diplomacy at Tufts University. He began his career as a Vista Teaching Volunteer and later worked on an initiative that integrated mentoring, tutoring, and internships into the educational system for high school students.

Rifkin's international best seller, *The End of Work*, is widely credited with helping shape the current global debate on technology displacement, corporate downsizing, and the future of jobs. His books are used in hundreds of universities, corporations, and government agencies around the world.

## Announcements



# SESSION I

Monday, March 12, 9:20 A.M.–10:40 A.M.

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## Creating Effective Career Development Programs

 Pacific Salon One

This session will highlight a new California edition of the world's leading career preparation program that helps students realize the relevance of academic subjects to the achievement of success in their adult lives. The program also assists schools in reaching NCLB targets. Two new, FREE career education resources will be demonstrated via the Internet.

**Phil Jarvis**, Vice President, National Life/Work Centre, Canada; **John Merris-Coots**, Education Programs Consultant, California Department of Education, Sacramento

## Classroom Tips for Successful Students and Happy Teachers

 Pacific Salon Two

Teachers from Carlmont High School will present numerous strategies for classroom management and student discipline. If students are off task, the teacher should ask, "What's the task?" If students are misbehaving, the teacher should ask, "What's the desired behavior?" The strategies to be presented have worked effectively for both at-risk and mainstream students.

**Greg Schaal**, Academy Biology Teacher; **Kelly Redmon**, Academy English Teacher; Carlmont High School, Business Technology Academy, Belmont

## Together for Success

 Pacific Salon Three

Sweetwater Union High School District's School-to-Career Department regularly examines information on the labor market demand in the San Diego region. Through ongoing collaboration with the San Diego Workforce Partnership and the South County Economic Development Council, the district develops career pathways that meet the needs of business and industry while better preparing youth to succeed in the regional economy.

**Patti Clark-Roehrs**, Director, School-to-Career Project, Sweetwater Union High School District, Chula Vista; Representative, San Diego Workforce Partnership, San Diego; Representative, South County Economic Development Council, Chula Vista

## Scheduling and Student Support for School Success

 Pacific Salons Four and Five

Recent API gains made by Santa Susana High School can be attributed largely to the school's innovative scheduling and unique student advisement strategies. Workshop attendees will receive the practical tips and tools they need to create a "do-able" schedule and teacher-friendly advisory program customized to the individual needs of any school.

**Pam Carter**, Principal; **Sara Leibman**, Advisory Program Coordinator; Santa Susana High School, Simi Valley



## Workforce Preparation and High School-to-College Articulation

 Pacific Salons Six and Seven

Skyline College leads BIOMAPS, a consortium formed to expand biotechnology programs for students in secondary schools. Presenters will discuss how the initial articulation between Carlmont High and Skyline College has come to provide students hands-on experience in the biotechnology industry and how the articulation responds to the industry's need for a highly skilled workforce to sustain global competitiveness.

**Kristina Doss**, Academy Coordinator; **Dan Raffa**, Academy Co-Coordinator; Carlmont High School, Biotechnology Academy, Belmont; **William Watson**, Director, Skyline College, Center for Workforce Development, San Bruno

## Integrated Curriculum in an Education Academy

 Royal Palm Salon One

A team of academy teachers will demonstrate how to integrate curriculum across the disciplines in an education and child development academy! This workshop will showcase several successful projects, such as *The Me Book*, a great beginning-of-the-year project; a unit based on *Holocaust* and *Night*; and the academy's Games project.

**Nicole Evans**, Academy Coordinator; **Bradd Stewart**, Teacher; **Linda Johnson**, Teacher; **Rhoda Taylor**, Teacher; **Ken Baxter**, Teacher; **David Day**, Teacher; **Patti Stanley**, Teacher; **Deborah Hamblin**, Teacher; **Julie Gwynn**, Teacher, Johansen (Peter) High School, Education and Child Development Academy, Modesto

## The Stock Market Game—An Education for Life

(Repeated in Session VI)

 Royal Palm Salon Two

The Stock Market Game is a comprehensive, educational simulation of the stock market. Student teams invest a virtual \$100,000 in stocks and bonds in a fall or spring game session. The presenter will describe how academies can incorporate this FREE program into classes as an interdisciplinary project or an enrichment activity.

**Maria Suggett**, Western Region Director, Foundation for Investor Education, Coronado

## Integrating High School Arts with the Local Arts Community

 Royal Palm Salon Three

The Arcata Arts Institute (AAI) combines language arts with advanced arts study and has developed strong community relationships with postsecondary institutions, galleries, local businesses, art organizations, and artists. Learn about this interdisciplinary program and how the AAI has collaborated with the Art Works Network to bring in exemplary artists to mentor students, conduct seminars, and offer workshops outside of the school day.

**Anne Bown-Crawford**, Director, Arcata High School, Arcata Arts Institute, Arcata



## Using Technology Effectively in a Pre-Engineering Academy

 **Royal Palm Salon Four**

The Space, Technology, and Robotic Systems (STaRS) Academy uses educational technology to integrate math, science, language arts and technical electives—drafting, electronics, robotics, and manufacturing—into a pre-engineering program. Digital display systems and digital assessment systems will be demonstrated during this overview of the STaRS program.

**John Galisky**, Coordinator, Lompoc High School, Space, Technology and Robotics Academy, Lompoc

## Internship: The Critical Link—How to Start and Maintain an Internship Program

 **Royal Palm Salons Five and Six**

San Clemente High School and the Capistrano-Laguna Beach Regional Occupational Program have recorded and will present the step-by-step process used in developing their successful automotive internship program. The discussion panel will include individuals who were critical to the organization and implementation of the program. Attendees will receive a notebook on how to begin such a program at their own school.

**Robert McCarroll**, Academy Coordinator; **Logan Bates**, Student; **Joe Balducci**, Student; San Clemente High School, Auto Technology Academy, San Clemente; **Gerry Strickland**, Director, Career Preparation, Capistrano Unified School District, San Clemente; **Paul Huffman**, Business Owner, Shade Tree Automotive, San Clemente; **Edris Snipes**, Business Owner, Hilborn Fuel Injection, Aliso Viejo; **Pete Egus**, Manager, Services Technology; **Jim Armstrong**, Administrator, Technical Training, Hyundai Motor America, Fountain Valley; **Bill McLain**, Service Manager, Phillips Buick-Pontiac-Mazda, Aliso Viejo

## Two Mentoring Programs That Work!

 **Sunrise**

The Academy of Hospitality and Tourism Management at Mount Miguel High School in San Diego County offers academy students two mentoring experiences: one with college students during grade ten and the other with hospitality professionals during grade eleven. Attendees will learn how to develop and deliver both of these potentially life-changing opportunities for students.

**Joan Hafer**, Director II, Grossmont Union High School District, Career Technical Education/Regional Occupational Program, East County Career Center, El Cajon; **Jay Guerra**, Grade Ten Mentoring Coordinator and Academy Grade Ten World History Teacher; **Andrew Troi**, Grade Eleven Mentoring Coordinator and Academy Grade Eleven U.S. History Teacher; Mount Miguel High School, Academy of Hospitality and Tourism Management, Spring Valley; **Jim Greene**, Advisory Board Mentoring Chair and General Manager, Bahia Resort Hotel, Mission Beach/Bay Area; **Angelica Tomkinson**, Advisory Board Member and Mentor and HR Manager, Sheraton San Diego Hotel and Marina, San Diego



**Rethinking Recruitment and Retention Strategies:  
A Focus on Student Motivation and Workforce Development** **Sunset**

This presentation will address two overarching questions: Are students who are enrolled in an academy more invested in their education and in pursuit of a specific career pathway? What are the motivational practices of the academy model that have an impact on student academic achievement and inspire a planning-for-college culture?

**Gustavo Loera**, Director, National Mental Health Association of Greater Los Angeles, Workforce Development, Long Beach

**Memory Here, Memory There, Memory Everywhere!** **Terrace Pavilion**

Our amazing brains process more than 50,000 messages daily, many of which occur without our being conscious of them. Memory is a key to effective learning. Strategies for building memory around a challenging curriculum can be fun, novel, and engaging. Learn to train all students to “tag” YOUR content in their long-term memory banks!

**Margaret Malek**, Lead Facilitator, Quantum Learning, and Elementary School Teacher, Oceanside Unified School District, Oceanside

**Panel of Experts: What Works in Agriculture  
Partnership Academies** **Towne**

This workshop is designed to give participants the most current information on what works in agriculture partnership academies. A panel of agriculture teachers who work in partnership academies will share the secrets of their success.

**Lloyd McCabe**, Education Programs Consultant; **Jack Havens**, Agriculture Education Consultant; California Department of Education, Sacramento



## ROUNDTABLE DISCUSSIONS

Join facilitated conversations with coordinators and teachers from partnership academies and Specialized Secondary Programs and share strategies and best practices. Each round will last 35 minutes. Participants may remain at one table for the whole session or participate in two discussions.



### Table 1 **Mentor Program Recruitment and Notebook**

An academy coordinator will discuss the recruitment of mentors, strategies for locating mentors, and a mentoring notebook for mentors and students.

**Roger Keating**, Academy Coordinator, Oceanview High School, Business Academy, Huntington Beach

### Table 2 **In-Kind: Maximizing and Understanding Through Simplification**

What is in-kind, really? An informative “scavenger hunt” for valid sources, affixing monetary value to partners’ contributions, and an end to the confusion caused by this element of the CPA report will be discussed. Lively questions and answers are expected.

**Janice Hopper**, Academy Coordinator; **Robert Hopper**, Academies Support; Century High School, Education and e-Business Academies, Santa Ana

### Table 3 **Using Graphing Calculators to Enhance Learning**

No longer will the calculator be used only for addition and subtraction. Participants will explore extensions of Algebra 2 concepts through the use of a TI-83 or TI-84 graphing calculator.

**Chad Scott**, Academy Teacher, Westlake High School, Westlake Information Technology Academy, Westlake Village

### Table 4 **Engaging Youth in Science Research**

Students participating in science fair projects or engineering projects are involved in science research. Join this discussion and share strategies and resources to engage youth in primary research. Bring a resource page to share.

**Jeff Adkins**, Director, Deer Valley High School, ESPACE Academy, Antioch



## ROUNDTABLE DISCUSSIONS

### **Table 5**      **How Chico High School Implemented Online U.S. History to Support Its U.S. Literature and Technology Class**

Chico High School's Academy of Communication and Technology program has implemented an online U.S. history class to support the technology requirement of the partnership agreement. The class extends the students' schedule to seven periods instead of six, and the students are supported in both English and technology classes.

**John Klein**, Academy Teacher; **Kris Larson**, Academy Teacher; **Joe Asnault**, Academy Teacher; Chico High School, Academy of Communication and Technology, Chico

### **Table 6**      **Family, the ClaytonArts Academy Way**

Success comes from a sense of family. Mentoring students for four years at the ClaytonArts Academy truly unites the students and gives them a sense of belonging that results in academic achievement and interpersonal growth. Discover how such looping benefits all.

**Aline H. Lee**, Teacher; **Tom Wills**, Teacher; **Carylon Van Essen**, Teacher; **Jeff Hagerstrand**, Teacher; **Elizabeth Emigh**, Teacher; Clayton Valley High School, ClaytonArts Academy, Concord

### **Table 7**      **Common Fiscal Issues Challenging Academies and Sources of District and Business Match**

CPA budgets, district and business match, and end-of-project reports are carefully reviewed every year by California Department of Education (CDE) staff. CDE analysts will discuss appropriate expenditures, ways to achieve district and business match, and allowable and nonallowable expenses. This is an opportunity to find answers to your questions.

**Machelle Martin**, Analyst; **Jeanne Geiser**, Analyst; California Department of Education, Sacramento

### **Table 8**      **Career Academy Handbooks and Guides**

Staff from the Career Academy Support Network (CASN) will share their ten guides for planning and evaluating academies, developing course sequences, finding good curriculum, scheduling academies, operating mentor and internship programs, and more. Learn how you can get free copies.

**Tracy Hanna**, Field Consultant, University of California, Berkeley, Career Academy Support Network, Berkeley



## ROUNDTABLE DISCUSSIONS

### Table 9 Sustaining Business Partnerships

Business and community partnerships can be difficult to sustain as personnel changes occur at local companies and school sites. Join a conversation about the critical roles of business and community partners and share strategies on how to keep busy people committed to the success of your academy.

**Charlie Dayton**, Coordinator, University of California, Berkeley, Career Academy Support Network, Berkeley

### Table 10 Mentor Programs

Staff from CASN will share the *Mentor Handbook for Career Academies*, including the many ideas, activities, and forms contained in its “Treasure Chest,” and discuss the roles of the school and mentors in implementing an effective program. Learn how to obtain a free copy of this handbook.

**Susan Tidyman**, State/Regional Coordinator, University of California, Berkeley, Career Academy Support Network, Berkeley

### Table 11 California DECA—An Association of Marketing Students

California DECA is a student organization whose program of leadership and personal development is designed specifically for students interested in marketing, management, and entrepreneurship. Learn how DECA helps students develop skills and competence for marketing careers, build self-esteem, experience leadership, and practice roles in the community.

**Pam McKenney**, California DECA State Advisor, Covina

### Table 12 Establishing a California Future Business Leaders of America (FBLA) Student Organization Chapter

As an integral part of an instructional program, FBLA provides opportunities for students in business education and other business-related fields to develop career-supportive competencies and to promote civic and personal responsibility. Learn how to start an FBLA chapter to support a business academy.

**Danielle Tolentino Tuason**, Southern Section Director, California Future Business Leaders of America, Santa Fe Springs; **Richard Chen**, Gold Coast Section President, California Future Business Leaders of America, Gabrielino High School, San Gabriel



## ROUNDTABLE DISCUSSIONS

### Table 13 Establishing an FHA-HERO Chapter

FHA-HERO offers members opportunities for developing leadership skills, exploring career paths, interacting with school and community members, and participating in service-learning activities. Members compete in a wide variety of events reflecting workplace skills. Leadership, teamwork, personal responsibility, problem solving, and management are skills highly valued by employers. Learn how an FHA-HERO chapter can support your academy.

**Louise Zaki**, Teacher Cadre Consultant, Home Economics Careers and Technology Education, Beaumont

### Table 14 Establishing a Health Occupations Students of America (HOSA) Chapter

HOSA, a national student organization, promotes career opportunities in the health care industry and strives to enhance the delivery of quality health care to all people. Cal-HOSA provides a program of leadership development, motivation, and recognition for secondary and postsecondary students. Learn how to start a chapter to enhance your academy.

**Roberta Ramont**, Chapter Development Coordinator, Health Occupations Students of America, Seal Beach

### Table 15 Establishing a SkillsUSA California Chapter

SkillsUSA California is a partnership of students, teachers, and industry, working together to ensure a skilled workforce for America. Learn how to start a chapter to enhance your academy.

**Dara Dubois**, State Director, SkillsUSA, California Education Programs Consultant, California Department of Education, Sacramento

### Table 16 Funds Available for Equipment for Career Technical Education Programs

Assembly Bill 1802 allocated \$37.5 million statewide for CTE equipment, supplies, and minor refurbishment of facilities. Formula-based allocations to school districts must be used solely to support high-quality CTE programs. Learn how these funds can support CTE academy classes.

**Julie Wible**, Education Programs Assistant, California Department of Education, Sacramento



## ROUNDTABLE DISCUSSIONS

### Table 17 **Field Study Trips That Enhance the Curriculum**

Academy students take field study trips to see the relevance of what they are learning in their classes. This discussion will focus on planning, executing, and evaluating field studies that incorporate standards in all academy disciplines successfully. A variety of completed field studies packets will be shared.

**Judy Moon**, Coordinator; **Academy Team Members**; Mt. Diablo High School, The International Hospitality and Tourism Academy, Concord

### Table 18 **Opportunities for Administrative Support**

This discussion will center on how the counselor and administrators at Stockdale High School support and assist with the implementation of the academy and contribute to the success of students and academy instructors.

**Roger Sanchez**, Teacher; **Troy Mehlhoff**, Teacher; Stockdale High School, Medical Academy, Stockdale

### Table 19 **Integrating Students' Life Experiences into Project-Based Learning**

The filmmaking and animation career pathway is a set of technologies and techniques that combine the artistic and technical talent used to enhance communication through information presentation. The Leland High School Media Arts instructor will discuss ideas for using students' unique perspectives in video production-style projects to create distinctive learning opportunities.

**Mark Schwab**, Media Arts Instructor, Leland High School, Filmmaking and Animation Specialized Secondary Program, San Jose

### Table 20 **Using English, Mathematics, and Science in Fire Science and Advanced Emergency Medical Training**

A retired Rincon Valley Fire District fire captain will discuss the importance of studying English (writing skills), mathematics (algebra, geometry), and science (chemistry) in public-service academies that incorporate firefighting and emergency medical training.

**John Vetrano**, Medical Training Officer and Fire Instructor (retired), Rincon Valley Fire District, Santa Rosa



## ROUNDTABLE DISCUSSIONS

### Table 21 Using Visual Storytelling to Improve Students' Writing Skills

This discussion will focus on several projects currently under way at Leland High School's animation SSP. Roundtable participants will learn how to incorporate visual storytelling and writing into their current curriculum.

**Iliad Rodriguez**, Teacher, Leland High School, Filmmaking and Animation, San Jose

### Table 22 Beyond Business Partnerships—Expanding Your Reach to Include State and Local Government Agencies

Traditionally, academies have looked to the private sector for partnerships. Another valuable community resource can be found in state and local agencies, which will need to replace a significant percentage of their workforce in the next five to ten years. Explore the intellectual and program resources available in government agencies and learn how to develop and maintain partnerships with them.

**Jay Gonzalez**, Career and California Partnership Academy Advisor, Los Angeles Unified School District, Los Angeles.

### Table 23 Student-Initiated Learning Project

The student-initiated learning project connects students at Pescadero High School, a small, isolated school on the coast, with mentors from a wide range of careers. Pescadero students will discuss the impact mentoring has had on them and how it has influenced them to pursue postsecondary education.

**Margaret Sedillo**, Project Manager; **Maira Nieto**, Student; **Maya Hacke**, Student; Pescadero High School, Pescadero



## SESSION II

Monday, March 12, 11:00 A.M.–12:15 P.M.

21

### Are You Ahead of the Curve or Behind the Eight Ball?

 Pacific Salon One

Are your students being prepared for the career explosion in international trade, logistics, and transportation? California educational institutions are gearing up for an articulated curriculum in transportation and logistics. Presenters will discuss how to make classroom instruction relevant and current through the knowledge of faculty and facilitators who have implemented the How Do I Do This? process.

**Carol Rowen**, Chief Executive Officer and Smaller Learning Community Development Consultant; **Bonnie Bair**, Chief Operating Officer and Smaller Learning Community Development Consultant; International Trade Education Programs, Inc., Glendale

### Christopher Columbus Was Wrong. It Is a Flat World!

 Pacific Salon Two

Phone for a pizza, and someone on the other side of the world takes your order; office work is outsourced to workers in India; retirees quit retirement. A student's competitive edge depends on learning the soft skills, and this workshop will focus on those skills, now needed for success in the workplace.

**Barbara Dwyer**, Chief Executive Officer; **Erin Dwyer**, Vice President, Operations; The Job Journey, Davis

### Bringing Real-World Relevance to Academic Standards in Your Academies

 Pacific Salon Three

Academy teams will learn how to partner with business, labor, and community leaders to bring relevance to Algebra I standards through the use of a replicable process and tool called ABLE (Applications by Business and Labor for Educators). Help your students engage in the learning process as they see authentic applications of math in the workplace.

**Leslie Rodden**, Coordinator; **Kim Terry**, Math Curriculum Specialist; San Bernardino County Schools, Alliance for Education, San Bernardino; **Tom Rubio**, Engineer, San Bernardino City Professional Fire Fighters, San Bernardino

### From Blogs to iPods—A Student Panel Considers Effective Technology Techniques in the Classroom

 Pacific Salons Four and Five

Using the latest technology, students will demonstrate techniques that produce amazing images and documents in computer art. They will share inside information on the popular technology in their teen world, from blogs to iPods, and the ways in which teachers might use that technology in the classroom, all with an eye on ethics and other issues.

**Beverly Berwick**, Academy Coordinator; **Kathi Obrist**, Teacher; **Students**; Montgomery High School, Montgomery Media Institute, San Diego



### ConnectEd: The California Center for College and Career—An Overview

 Pacific Salons Six and Seven

ConnectEd, created by the James Irvine Foundation, works with educators and policymakers to develop multiple college and career pathways. ConnectEd can help schools design and implement comprehensive programs of academic and technical study in such fields as engineering and design, biomedical and health sciences, and arts, media, and entertainment.

**Gary Hoachlander**, President, ConnectEd, The California Center for College and Career, Berkeley

### Law Enforcement Panel: Recruitment Expectations

 Royal Palm Salon One

Expectations for students interested in careers in the legal and protective services fields are rigorous and varied. Representatives from local, state, and federal law enforcement agencies will discuss the expectations for potential recruits. Teachers will be able to take this information and share it with their students.

**George Sikes**, Academy Coordinator, Montgomery High School, Administration of Justice, San Diego; San Diego Police Department Representative; Border Patrol Representative; Department of Corrections Representative; Drug Enforcement Agencies Representative

### Update on the Governor's Initiative for Improving CTE (SB 70)

 Royal Palm Salon Two

The Governor's 2005-06 Budget called for expanding CTE for K–12 students and improving CTE linkages between public schools and community colleges. The presenter will review progress and current and future funding opportunities and discuss how this initiative can be “greater than the sum of its parts.”

**David Militzer**, Career Technical Education Consultant, California Department of Education, Sacramento

### Disease Project: Annihilation or Salvation?

 Royal Palm Salon Three

Presenters will discuss an action-based project that poses the problem of an infectious disease outbreak in one of eight different United States locations. Student teams must fully research the disease and the locale of the outbreak to produce a realistic solution to a complex problem. This award-winning project integrates English and biology standards in a challenging and innovative way.

**Wendi Butler**, Director; **Malindi Zimmer**, Teacher; Foothill Technology High School, Bioscience Academy, Ventura



### Center for the Creative Arts: Personalized Learning, Student Support, and Model Curriculum

 Royal Palm Salon Four

Presenters will explain how to build an SSP that flourishes long after the grant funds end, one that is home to more than 400 students in grades nine through twelve. Attendees will learn how to create sustainable structures that support student achievement. Model curriculum and programs will be emphasized.

**Bob Moran**, Teacher; **Belinda Brackett**, Teacher; **Susan Pate**, Teacher; Irvington High School, Center for the Creative Arts, Fremont

### Publicity, Partnering, and Politics: Insightful Tips for Extraordinary CTE Programs

 Royal Palm Salons Five and Six

Presenters will share strategies to create, with contagious enthusiasm, positive-image projects that promote CTE. Learn how CTE can become the talk of the town, understand common pitfalls in partnering with private industry, and gain support from the decision makers in the school district and from community leaders.

**Adrienne Monroe**, Executive Vice President, California Coalition for Construction in the Classroom and AGC's California Construction Education and Research Foundation, Sacramento

### Why All Business Is Like Show Business

 Sunrise

The skills, knowledge, and abilities required by the Arts, Media, and Entertainment sector are increasingly necessary in the competitive, media-rich 21st century. Participants will learn from a 30-year industry veteran about the “anthropology” of this fascinating sector.

**Kathleen Milnes**, President/Chief Executive Officer, The Entertainment Economy Institute, Pacific Palisades

### Integrating Academic Rigor and 21st Century Skills

 Sunset

Many schools are struggling to offer rigorous standards-aligned academic content and essential post-secondary skills—critical thinking, problem solving, teamwork, and communication—while keeping students engaged and motivated. This session will share the experiences of schools using the Ford Partnership for Advanced Studies program, an inquiry-based curriculum, to achieve these goals.

**Sandy Mittelsteadt**, Consultant, Ford Motor Company Fund, Ford Partnership for Advanced Studies, Dearborn, Mich.



## Securing University of California A–G Approval for Academy Courses

 Terrace Pavilion

This workshop is designed to give participants the most current information on how to obtain UC A–G approval for CTE courses. An explanation of 2006 legislation that affects UC A–G approval will be given.

**Lloyd McCabe**, Education Programs Consultant; **Jack Havens**, Agriculture Education Consultant; California Department of Education, Sacramento

## Remediation and Retention Strategies for an At-Risk Student Population

 Towne

Is the lack of academic success a learned behavior? This workshop will address the special needs of an at-risk student population. Topics will include how to select at-risk students who are more likely to succeed, strategies for basic academic remediation, and recruitment of nontraditional workers (i.e., girls) in a specific male-dominated industry sector.

**Tony Miller**, Academy Coordinator; **Bryan Rogers**, Academy Teacher; Johansen (Peter) High School, Industrial Technology Engineering Academy, Modesto

## LUNCH

**Monday, March 12, 12:15 P.M.–1:30 P.M.**

 Atlas Ballroom

There is no planned program during lunch. Conference attendees will have the opportunity to discuss mornings sessions without interruptions.





# ADMINISTRATORS LUNCHEON

**Why California Partnership Academies Should Be Supported by District and Site Administrators**

 **California Ballroom**

25

**Moderator: Jeff Harding**, Assistant Superintendent,  
Windsor Unified School District, Windsor

**State Perspective: Patrick Ainsworth**, Director,  
Secondary, Postsecondary, and Adult Leadership Division,  
California Department of Education, Sacramento

**District Perspective: George J. Giokaris**, Superintendent,  
Fullerton Joint Union High School District,  
Fullerton

**School Perspective: Lynne Tafoya**, Principal,  
Hiram Johnson High School,  
Sacramento City Unified School District,  
Sacramento

**CPA Data: Gary Hoachlander**, President, ConnectEd,  
The California Center for College and Career,  
Berkeley

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**Note:** An in-depth presentation of the CPA data will be provided in the workshop “A Statewide Picture of California Partnership Academies” in the California Ballroom during Session III.



## SESSION III

Monday, March 12, 1:30 P.M.–2:45 P.M.

26

### A Statewide Picture of California Partnership Academies

 California

Staff from ConnectEd and CASN have conducted an in-depth analysis of CPAs through the use of data contained in the 2004-05 CPA annual reports. This session will present a statewide picture of academies, their enrollments, student performance and related experiences, and district and business matches.

**Denise Bradby**, Senior Associate, The California Center for College and Career, ConnectEd, Berkeley; **Tracy Hanna**, Field Consultant, University of California, Berkeley, Career Academy Support Network, Berkeley

### “i Classroom”: An Interactive Classroom Experience

 Pacific Salon One

This workshop will showcase innovative uses of SmartBoards and Automated Student Response Systems and demonstrate how teachers can take their classrooms and laboratory activities to the next level by using the latest in interactive presentation and evaluation technology. Teachers from a variety of content areas will demonstrate practical uses of the technology.

**Kevin Woodard**, Agriculture Department Chair; **Aireal Jones**, Agriculture Teacher; **Mike Lamb**, Math Teacher; **Lynette Wilke-Lopez**, Math Teacher; **Sabrina Huber**, Social Science Teacher; **Derrick Davis**, Social Science Teacher; **Amy Bonsell**, English Teacher; Clovis East High School, Agricultural Research and Technology Academy, Clovis

### Research and Outreach at the ESPACE Academy

 Pacific Salon Two

Authentic student research and interdisciplinary projects in astronomy will be included in this overview of the ESPACE Academy. Resources and links to research and community outreach activities will be shared. Participants will work through two authentic activities, including photometry and the measuring of the density of a simulated black hole.

**Jeff Adkins**, Director, Deer Valley High School, ESPACE Academy, Antioch

### Proposition 1D Passed on November 7 —What Happens Now?

*(Repeated in Session V)*

 Pacific Salon Three

Following the passage of Proposition 1D, the California Department of Education, in conjunction with the Office of Public School Construction and the State Allocation Board, has been designing the process for distributing funds. This workshop will explain the requirements for the distribution of funds and the process districts will use to apply for the funds.

**Dennis Guido**, Education Programs Consultant; **Al Tweltridge**, Education Programs Consultant (Retired); California Department of Education, Sacramento



### Synergy—How to Achieve It in the Academy Model

 Pacific Salons Four and Five

Veteran teachers will present innovative ideas to create and sustain an effective synergistic academy. The topics of computer curriculum, character education, the power of teaming, tips for partnering with business and industry, recruitment of students and staff, effective student intervention, and engagement of students in 21st century pedagogical practice will be presented. Humor will be provided at no charge.

**Vera Jacobson**, Academy Coordinator; **Tom Moore**, Academy Teacher; Carlmont High School, Business Technology Academy, Belmont

### Growing and Sustaining a Math, Science, and Technology Magnet

 Pacific Salons Six and Seven

The Math Educational Resources Integrated with Science and Technology (MERITS) program began as a SSP ten years ago. The original, visionary team of MERITS teachers is almost gone; however, the program continues to thrive. Teachers will describe the current program and share how a program changes as the money runs out.

**Kathleen Iverson**, Coordinator; **Kimberly Gonzalez**, Teacher; Westminster High School, Math Educational Resources Integrated with Science and Technology Program, Westminster

### Creating Breakthrough Educational Results Through Unique Partnerships

 Royal Palm Salon One

To many people, the old model of public education no longer works and can be difficult to change. This presentation will show the effective partnerships, techniques, and strategies that were developed to create the Marin School of the Arts, a four-year-old regional public high school magnet academy.

**Mark Peabody**, Administrator/Teacher, Marin School of the Arts, Novato High School, Novato; **Christian de Ryss**, Board of Directors/Parent/Executive, Hewlett Packard, Novato

### Academy of Television and the Art of Film: Going Way Beyond Video Production

 Royal Palm Salon Two

A Santa Susana High teacher will present the specifics of ten courses designed to give students the broadest possible experience in the fields of television and film production. The Event Crew and Video Entrepreneurship classes will be highlighted. Course outlines that meet UC A–G requirements will be shared, as will samples of student work.

**Anne Frankl**, Teacher, Santa Susana High School, Academy of Television and the Art of Film, Simi Valley



### TECH Equity: Lessons for Math, Science, and Technology

 **Royal Palm Salon Three**

Participants will learn strategies that promote gender equity in math, science, and technology courses through positive student-teacher interaction, motivation, and contextual and cooperative learning. Everyone will leave with tools and templates to create a project- and standards-based curriculum that promotes mastery and retention.

**Sherrie Wagoner**, Project Coordinator, California State University, Channel Islands, Camarillo; **Lynne Vaughan**, Education Consultant (retired), Sonoma State University, Vallejo

### The CPA Annual Report: Making It Work for You!

*(Repeated in Session VI)*

 **Royal Palm Salon Four**

The CPA annual report provides a wealth of information that should be used to determine levels of student engagement and facilitate continuous improvements. Participants will discuss the effective uses of the data to gain support for the academy. Strategies to determine whether the academy program is on track or needs revamping will also be explored.

**Ron Temple**, Education Programs Consultant (Retired); **Mary Gallet**, Education Programs Consultant; California Department of Education, Sacramento

### Bus Disaster Drill—A Capstone for Emergency Medical Services

 **Royal Palm Salon Five**

A bus disaster scenario is an exciting culminating activity for Emergency Medical Technician training. Such a scenario allows academy students in all grade levels to participate in an excellent cross-curricular project. This workshop will demonstrate how to execute the project.

**Tom Cormack**, Coordinator; **Vickie Stacy**, Career Specialist; **Students**; Kern Valley High School, ECHO Health Careers Academy, Lake Isabella

### The Impact of the Mental Health Services Act on Health and Human Services Career Pathways

 **Royal Palm Salon Six**

Implementation of the Mental Health Services Act will have an impact on partnership academies and career pathways. Linkages to community colleges, potential funding, and additional support will be discussed. This workshop will explore the building of a collaborative educational consortium of schools, colleges, and industry partners to create and sustain promising workforce development practices.

**Gustavo Loera**, Director, Workforce Development; **Chad Costello**, Director, Public Policy; National Mental Health Association of Greater Los Angeles, Long Beach



## How My Community Can Become a Career Academy Innovation Community



In 2004 the Ford Motor Company Fund launched the Career Academy Innovation Communities (CAIC), a program to support communities wishing to increase the number of students learning in academies. Participants in this workshop will receive the 12-point CAIC Indicators of Success and learn how to apply to become a Ford Fund CAIC.

**Sandy Mittelsteadt**, Consultant, Ford Motor Company Fund, Ford Partnership for Advanced Studies, Dearborn, Mich.

## Making Senior Projects More Meaningful Through Documentary Filmmaking



Using student presentations and documentaries, the Digital Safari Academy will demonstrate how “action research” gives more meaning to senior projects and community service projects. Assisting students as they design a community service project and documenting their successes and failures will be the focus of this session.

**Daisy Dugan**, Academy Teacher; **Randy Depew**, Academy Teacher; Mt. Diablo High School, Digital Safari Academy, Concord

## Creative Learning for the 21st Century



Creative learning tends to be in short supply in an educational environment that focuses on testing, testing, and more testing. The creative possibilities and groundwork offered through the arts, however, can bring creative learning back into the classroom. Students gain high-level thinking skills, advanced learning strategies, and critical analysis skills by thinking “outside the box” and on their own terms and by engaging in hands-on experiences. Any school can promote advanced learning through the use of the arts curriculum. Let’s recapture the sense that learning is fun!

**Lisa E. McHale**, Educator, Modesto High School, Modesto High Entertainment Technology Training, Modesto

## A Career Path of the Future—The Hospitality Industry



A career in the hospitality industry started out as a fluke for this presenter. The situation was intended to be only temporary, but she realized she had found her “calling” and achieved goals she never thought to be attainable. Find out how anyone with persistence and determination can achieve success in the hospitality industry.

**Amita Patel**, Certified Hospitality Sales Professional and Director of Sales and Marketing, Ontario Convention and Visitors Bureau, Ontario



## SESSION IV

Monday, March 12, 3:15 P.M.–4:30 P.M.

30

### Specialized Secondary Program Coordinators' Meeting

 Golden West

California Department of Education staff will review SSP expectations, required evaluation data, and upcoming fiscal reports. There will also be a discussion about the continued funding application process and requirements to continue program implementation. Current programs will share strategies and challenges. Everyone is welcome to attend and learn about SSP.

**Paul Gussman**, Manager; **Barbara Weiss**, Education Programs Consultant; **Jeanne Geiser**, Analyst; California Department of Education, Sacramento

### Using Electronic Mentoring to Complement the Academy Partnership Model *(Repeated in Session VI)*

 Pacific Salon One

Electronic Mentoring is capable of evolving more quickly than the public school system. By incorporating an ongoing, dynamic e-mentoring experience into its curriculum, a high school can be sure to stay closer to the cusp of developments in the increasingly broad and influential online community. Students can also use a flexible e-mentoring program to gain practical experience in making connections to the professional world and preparing for further education.

**Nathaniel Calhoun**, Director of Education; **Soraya Kramer**, Program Director; [icouldbe.org](http://icouldbe.org), New York City

### Creating a Team and Building Leaders . . . All While Having Fun!

 Pacific Salon Two

Using inventive, innovative ways to create a team and build leaders can be fun. Presenters will share strategies that have moved their academy into compliance. Topics will include student-run stores, invention convention, projects, and more. The power of collaboration between academic and technical classes will be emphasized.

**Debbie Sorensen**, Academy Coordinator; **Joel Carlisle**, Teacher; La Habra High School, Highlander Marketing and Business Academy, La Habra

### Keeping the Art in Digital and Media Art: Two Approaches

 Pacific Salon Three

The Coronado New Media Academy and Canyon Crest Academy ENVISION programs are built on the premise that the visual and performing arts (VAPA) standards are the foundation for work done in digital/media arts. This presentation will showcase two approaches for providing a VAPA foundation for students with career aspirations in digital/media arts. Sequenced CTE courses will be highlighted.

**Kristine McClung**, Director, Coronado High School, Coronado New Media Academy at Coronado High School, Coronado; **Brian Kohn**, Director and Assistant Principal, Canyon Crest Academy High School, San Diego



### Project-Based Learning: Looking Outside the Box

 Pacific Salons Four and Five

Project-based learning will be the focus of this session. Presenters will showcase interesting structures and techniques for designing and implementing new projects across disciplines, including math, humanities, and Spanish. Participants will receive protocols as well as examples of completed projects in multiple disciplines.

**Preston Thomas**, Academy Coordinator; **Clifford Lee**, Humanities Teacher; LIFE Academy of Health and Bioscience, Oakland

### Integration—From Planning to Product

 Pacific Salons Six and Seven

Whether you are just starting a program/academy or are well into one, this workshop is for you. It will cover the steps from planning to product. Presenters will discuss how to effectively weave a career or academic focus across different subjects and create a successful teaching team in the process, no matter what type of schedule is in place at your school.

**Pete Stefanisko**, Teacher; **Paul Kinunen**, Teacher; Windsor High School, Digital Communications and Design Core, Windsor

### A Virtual Health Care Career Experience: Summer Hospital Internship

 Royal Palm Salon One

Through collaboration with the Salinas Valley Memorial Healthcare System and Hartnell Community College, students at North Salinas High are exposed to health-related careers. They work on case studies with the goal of developing care plans through the use of patient assessment skills and diagnostic and treatment modalities. Classroom study and externship are also included in this five-week program.

**Lynn Brooks**, Director of Volunteer and Health Career Services, Salinas Valley Memorial Healthcare System, Salinas; **Marsha Willard**, Co-Coordinator and Teacher; **Danielle Gutierrez**, Student Intern; North Salinas High School, Health and Human Services Academy, Salinas

### Engineering and Robotics: Providing Thematic Links in the Core Curriculum

 Royal Palm Salon Two

Today's manufacturing-related jobs require workers to have more skills, flexibility, and experience than ever before, especially advanced communications skills. CTE is no longer an island; it must now coexist with the core academic courses. This presentation will focus on robotics-based units, interdisciplinary projects, advisory programs, and industry links.

**Ralph D. Mills**, Vice President, Small Manufacturers' Institute, Rancho Palos Verdes; **Lewis Chappellear**, Robotics Instructor, James Monroe High School, School of Engineering and Design, North Hills



### Changes and Implications of the Carl D. Perkins Act of 2006

 Royal Palm Salon Three

This session will provide the highlights of Perkins IV, a vision for CTE in the 21st century. Improving student achievement and preparing students for postsecondary education and employment are the central goals of Perkins IV, with a focus on rigor and results for all students. Accountability requirements will be highlighted.

**Russell Weikle**, Education Programs Consultant, California Department of Education, Sacramento

### River City's Partnership Academy: A Small Learning Community That Works

 Royal Palm Salon Four

Academy students representing all grade levels will share their academy experiences and explain how the academy has made them better learners. They will highlight the academy's unique hands-on activities, field trips, and projects that have provided a wide range of opportunities. The value of the academy's family atmosphere will be underscored.

**Jennifer McAllister**, Academy Biology Teacher; **Students**; River City High School, Engineering, Science, and Technology Academy, West Sacramento

### Overview of the CTE Framework (Repeated in Session V)

 Royal Palm Salon Five

The upcoming *Career Technical Education Framework*, adopted by the State Board of Education on January 10, 2007, will be the blueprint for implementing the CTE model curriculum standards. It will provide a context for the content laid out in the standards, discuss best practices, and explore important issues that arise during implementation. This presentation will be an overview of the document.

**Barbara Nemko**, Superintendent, Napa County Office of Education, Napa; **Karen Shores**, Education Programs Consultant; **John Merris-Coots**, Education Programs Consultant; California Department of Education, Sacramento

### Work Ready Certificate Program for High School Students

 Royal Palm Salon Six

The Work Ready Certificate program links Cordova High School with the Rancho Cordova Chamber of Commerce. Students who complete a job application, cover letter, resume, and successful mock interview are guaranteed a job interview for possible employment. Presenters will share their techniques for linking with local chambers of commerce for mentors, job shadowing, and job placement.

**Chris Almeida**, Director; **Linda Greer**, Teacher; Cordova High School, Polytechnical Academy, Cordova Business Technology Academy, and Cordova's School of Consumer Science Academy, Rancho Cordova



## The Book Jacket—A Dynamite Project to Teach Digital Photography



This workshop will focus on the process in which students create a book jacket for a hypothetical book on photography. Through this project students learn the basics of Photoshop, such as layers, history, selections, and text. Participants will receive handouts on the process and copies of student work to use as models.

**Jeff Young**, Teacher, Montgomery High School, Montgomery Media Institute, San Diego

## Career Academy Guides and Handbooks



Staff from CASN will share their guides for planning and evaluating career academies, developing course sequences, finding good curriculum, operating mentor and internship programs, learning about academy research findings, and going schoolwide with the academy approach. They will reveal the secret for obtaining free copies of the materials discussed.

**Tracy Hanna**, Field Consultant; **Charlie Dayton**, Coordinator; University of California, Berkeley, Career Academy Support Network, Berkeley

## Challenge Students and Staff with the Eight Keys of Excellence!



Inspire staff, students, and parents by modeling great vision and purpose through the Keys of Excellence—Integrity, Failure Leads to Success, Speak with Good Purpose, This Is It! Commitment, Ownership, Flexibility, and Balance! Participants will learn about tools that help build relationships, communication, and positive morale.

**Margaret Malek**, Lead Facilitator, Quantum Learning, and Elementary School Teacher, Oceanside Unified School District, Oceanside

## Future Educators Association: Resources for Education Academies



The Future Educators Association (FEA) is an international network of high school chapters whose mission is to provide students with opportunities to explore education careers. This session will explain the FEA extracurricular program, which begins in grade nine and provides juniors and seniors opportunities to practice leadership skills.

**Evan Smith**, Future Educators Association Representative, Phi Delta Kappa International, Future Educators Association, Bloomington, Ind.




# GENERAL SESSION

Tuesday, March 13, 8:00 A.M.–9:00 A.M.

## Welcome Introduction

 Atlas Ballroom

## Recognition Awards

-  First Award
-  Second Award
-  Julia Award
-  Outstanding California Partnership Academy Teams
-  Golden Bell Recognition

## CPA Student Alumni Panel

Every year more than 8,000 CPA students graduate from high school, which means that over the last nineteen years, academy teachers have touched the lives of more than 160,000 young people. Today, eight former partnership academy students return to share how their academy experiences have influenced their lives.

**Juan Bonilla**, San Clemente High School, Automotive Technology Partnership Academy, Class of 2002, San Clemente

In the summer after his junior year, Juan was awarded an internship at Shadetree Automotive in San Clemente, and he has been working there ever since. He has also gone on to take business classes at Saddleback College.

**Byanka Gaxiola**, Santa Paula High School, Agriculture Science Academy, Class of 2004, Santa Paula

Byanka, the first in her family to attend college, is currently majoring in civil engineering at Cal Poly, San Luis Obispo. She completed high school with a GPA of 4.52 and earned over \$32,000 in scholarships. She served an internship at Do Right's Nursery and served as a Future Farmers of America officer for two years.

**Beto Gurmilan**, Montgomery High School, Montgomery Media Institute, Class of 1997, San Diego

Beto was a standout in high school and has distinguished himself in San Diego as a bilingual journalist. He is a sports anchor for Telemundo, a local television station. Beto mentors partnership academy students, is a frequent guest speaker, and regularly hosts students at the television station.



**Dustin Joseph**, Mt. Diablo High School, International Hospitality and Tourism Academy, Class of 2000, Concord

Dustin graduated from Johnson and Wales University in Rhode Island with a degree in culinary arts. He owns a catering business and is the chef de cuisine at Left Bank in Pleasant Hill. As a way of giving back, Dustin uses his spare time to serve as a volunteer teacher for the partnership academy that set him on his career path.

**Katie Moore**, Arroyo High School, Future Academy, Class of 2004, San Lorenzo

When Katie was in the Future Academy, she served her internship at the kindergarten level and focused her senior project on her work with kindergarteners. She is now in her junior year at California State University, East Bay, in the Liberal Studies program, with a concentration on early childhood.

**Jonathan Plummer**, John W. North High School, Legal and Protective Services Academy, Class of 2001, Riverside

Following high school, Jonathan attended Riverside Community College to take general education courses and was a member of the City of San Jacinto Police Department's Explorer Program. Jonathan entered the police academy in Orange County in 2004, graduated one year later, and was hired by the San Bernardino Police Department in September 2005. He serves as a mentor and classroom speaker for the Law and Protective Services Academy.

**Kevin Rodriguez**, Sonora High School, Medical Careers Academy, Class of 2002, La Habra

After graduating from Sonora High School, Kevin enrolled at Fullerton College, where he learned about Loma Linda University's Bachelor of Science degree with an emphasis in respiratory care. After completing his general education requirements, he transferred to Loma Linda and will graduate in June. He plans to apply for medical school next year. In his "spare" time, Kevin helps students in kindergarten through grade eight with homework at the La Habra Public Library. He also volunteers at a local pet hospital.

**Bonnie Zinniker**, John W. North High School, Education and Human Services Academy, Class of 2002, Riverside

Bonnie was mentored by the Program Coordinator at the University of California, Riverside (UCR), Child Development Center during her junior year in high school. Now Bonnie is employed by the UCR Child Development Center while she attends Riverside Community College to complete her associate's degree. UCR is an internship site for North High School juniors enrolled in the Education and Human Services Academy, and Bonnie now trains academy students.



## SESSION V

Tuesday, March 13, 9:15 A.M.–10:30 A.M.

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### California Partnerships Academies Coordinators Meeting

 California

California Department of Education staff will conduct the annual CPA Coordinators Meeting, during which program expectations, required reporting, and relevant policies will be discussed. This meeting will provide an opportunity to review compliance and funding issues. Proposed legislation affecting academies will be discussed. Because of limited seating, this meeting is for coordinators and administrators only.

**Paul Gussman**, Manager; **Barbara Weiss**, Education Programs Consultant; **Machelle Martin**, Analyst; California Department of Education, Sacramento

### Virtual Enterprise Means Hands-On Learning Without Financial Risk!

 Pacific Salon One

Virtual Enterprise (VE) engages students through a dynamic instructional strategy. This business simulation program, which has been articulated with many community colleges and has UC A–G elective approval for economics, could serve as a capstone course for any career academy. Students will share why VE is the most important and fun class they take.

**Jeff Wood**, Academy Coordinator and Business/Virtual Enterprise Teacher, Mount Miguel High School, Academy of Hospitality and Tourism Management, Spring Valley; **Fran Trout**, Coordinator, Sonoma State University, Rohnert Park

### Overview of the CTE Framework (Repeated from Session IV)

 Pacific Salon Two

The upcoming *Career Technical Education Framework*, adopted by the State Board of Education on January 10, 2007, will be the blueprint for implementing the CTE model curriculum standards. It will provide a context for the content laid out in the standards, discuss best practices, and explore important issues that arise during implementation. This presentation will be an overview of the document.

**Karen Shores**, Education Programs Consultant; **John Merris-Coots**, Education Programs Consultant; California Department of Education, Sacramento

### The Electronic Magazine: Capstone Project for Digital Arts

 Pacific Salon Three

At Cathedral City High School, the Digital Arts Technology Academy has created an online magazine that merges art with information and print with video to create a literary project that covers state standards in visual art, language arts, and technology. This workshop will highlight a truly integrated project.

**Matt Hamilton**, Academy Coordinator; **Matt Cauthron**, Photography/Motion Arts Teacher; Cathedral City High School, Digital Arts Technology Academy, Cathedral City



## Proposition 1D Passed on November 7 —What Happens Now?

*(Repeated from Session III)*

 **Pacific Salons Four and Five**

Following the passage of Proposition 1D, the California Department of Education, in conjunction with the Office of Public School Construction and the State Allocation Board, has been designing the process for distributing funds. This workshop will explain the requirements for the distribution of funds and the process districts will use to apply for the funds.

**Dennis Guido**, Education Programs Consultant; **Al Tweltridge**, Education Programs Consultant (Retired); California Department of Education, Sacramento

## A 20th Century Tour: “A Year in History” Project

 **Pacific Salons Six and Seven**

This standards-based multimedia research project for grade eleven requires each student to research and collect primary and secondary sources about one year in the 20th century. A historical research paper and a media presentation in the students’ media specialty area—documentary film, Web/flash site, or graphic magazine—are the final products.

**Michalis Gordon**, History/English Teacher; **Cliff Ingham**, Graphic Arts/Video Teacher; Newark Memorial High School, Media Communications Academy, Newark

## Do You Have Underperforming Students in Reading and Math?

 **Royal Palm Salon One**

So many students are at an impasse! What can be done? Does research have an answer? Can technology help? Why are these students not achieving? Knowledge can lead to change, and change to success. Research + technology + methodology = success. Come learn about these issues.

**Jim Brady**, Owner, Brady and Associates, Fresno

## The Games Students Play and Develop

 **Royal Palm Salon Two**

Business Technology Academy students will present the computer games and quiz programs they have created. They will describe the software development process and their experiences at Ubisoft, Inc., one of the leading game development corporations. Participants will play a sample game written by academy students.

**Sharon Fraser**, Academy Teacher; **Chris Avis**, **Cameron Soulette**, **Amber Dent**, Students; Deer Valley High School, Business Technology Academy, Antioch



**Minority K12 Initiative for Teachers and Students:  
Students Research Health in Their Communities** **Royal Palm Salon Three**

In a curriculum developed by the Stanford Medical School, students learn about cardiovascular disease and health disparities. Student teams investigate the risk factors for heart disease at their school or in their neighborhood. The teams create surveys, spreadsheets, and a PowerPoint presentation; analyze the data; and present their results.

**Nell Curran**, Program Coordinator, Stanford Medical Youth Science Program, Stanford; **David deLeeuw**, Academy Coordinator; **Natalie Z. Smith**, Science Teacher; Oakland Technical High School, Health and Bioscience Academy, Oakland

**San Lorenzo Valley High School,  
Watershed Academy** **Royal Palm Salon Four**

Sustaining a partnership academy and meeting the requirements for nine years take creativity and management skills. The San Lorenzo Valley Watershed Academy coordinator will present a “how to” workshop focusing on sustainability. Participants will receive a toolkit with the PowerPoint presentation, successful grants, and nine years of the Watershed Academy activities.

**Terry Umstead**, Aquaculture Teacher, San Lorenzo Valley High School, Watershed Academy, Felton

**CTE Framework Implementation Strategies  
for Business Academies** **Royal Palm Salon Five**

This presentation will provide practical tips for using the upcoming *Career Technical Education Framework* to implement a standards-based business education program of study. Participants will find out about the helpful tools incorporated in the framework and learn practical strategies for using the framework and standards.

**Kay Orrell**, Project Manager, Business Education Resource Consortium, Santa Maria

**Creating a Culture of Achievement** **Royal Palm Salon Six**

This workshop will demonstrate how rigorous advanced placement programs and CTE classes can be combined to meet state standards. Blending the two delivery styles can create a dynamic learning environment. The presenter will discuss how to prepare students for the workplace and postsecondary education.

**Sallie Wilson**, Education Programs Consultant, California Department of Education, Sacramento



## Tricks and Methods for Reaching and Meeting the Needs of At-Risk Students



Identifying and reaching at-risk students are important goals of partnership academies. Characteristics of and barriers for at-risk students will be discussed. Having years of academy experience and success, the San Clemente High School team will present effective ways to reach the most challenging students. Related high school and community resources also will be shared.

**Gerry Strickland**, Director, Transition Programs, Capistrano Unified School District; **Bob McCarroll**, Director; **Kathy Itzel**, Academy Assistant; San Clemente High School, Automotive Technology Partnership Academy, San Clemente

## Spiraling Project Success the ClaytonArts Academy Way



Academy students learn by functioning together in the learning environment. The four-year process at ClaytonArts Academy embraces discovery in a spiraling, project-based curriculum that focuses on building skills, responsibility, and respect. Students find their way together from the class group to the Academy group to the community group. Workshop attendees will see how this “family” functions together.

**Aline H. Lee**, Academy Coordinator; **Tom Wills**, English Teacher; **Carylon Van Essen**, Social Studies Teacher; Clayton Valley High School, ClaytonArts Academy, Concord





## SESSION VI

Tuesday, March 13, 10:45 A.M.–noon

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### Using Electronic Mentoring to Complement the Academy Partnership Model

*(Repeated from Session IV)*

 Pacific Salon One

Electronic mentoring is capable of evolving more quickly than the public school system. By incorporating an ongoing, dynamic e-mentoring experience into its curriculum, a high school can be sure to stay closer to the cusp of developments in the increasingly broad and influential online community. Students can also use a flexible e-mentoring program to gain practical experience in making connections to the professional world and preparing for further education.

**Nathaniel Calhoun**, Director of Education; **Soraya Kramer**, Program Director; [icouldbe.org](http://icouldbe.org), New York City

### Transportation and Civil Engineering for the Achievement Gap

 Pacific Salon Two

Transportation and Civil Engineering (TRAC) is a hands-on program created by the American Association of State Highway and Transportation Officials. TRAC activities include Maglev cars, SIM City, computer-based labs, and much more. Academy students from Hiram Johnson High will demonstrate activities that have enhanced this program and helped them span the achievement gap.

**Dana Jenks**, Academy Teacher, Hiram Johnson High School, Aviation/Transportation Academy, Sacramento; **Tate Jackson**, Manager, American Association of State Highway and Transportation Officials, Transportation and Civil Engineering, Washington, D.C.

### Cross-Curricular Forensic Science Activities on a Limited Budget

 Pacific Salon Three

Workshop attendees will participate in a “low-budget,” hands-on fingerprinting activity. The demonstration will model restrictive enzymes, gel electrophoresis, and the photographing of the fingerprints for use in establishing identity. Also presented will be the use of composite sketching software, featuring drama productions for use in crime reports and victim identification.

**Cynthia Shepherd**, High School Academy Counselor; **Carol Schutt**, Academy Teacher; **Katie Merenda**, Academy Teacher; Grace M. Davis High School, Public Safety Academy



## High School Reform and Smaller Learning Communities

 Pacific Salons Four and Five

As a part of the ongoing development of Superintendent O’Connell’s High-Performing High Schools Initiative, this presentation will provide an overview of current high school reform and smaller learning communities’ resources. This information is valuable to schools and districts interested in implementing reform structures and strategies that have proven effective.

**John Merris-Coots**, Education Programs Consultant; **Karen Shores**, Education Programs Consultant; California Department of Education, Sacramento

## The Eras Project—Connecting History, Literature, Science, and Graphic Design

 Pacific Salons Six and Seven

Academy students will present their interdisciplinary brochures and Web sites, which focus on specific eras in American history. Spanning 15 weeks of class and home research, writing, and computer-based design, this unit serves as a long-term team project that connects the academic disciplines and career technical courses and unifies them as a whole.

**Aazam Irilian**, Academy Coordinator; **Students**; Cleveland High School, Academy of Art and Technology, Reseda

## Get in G.E.A.R.

 Royal Palm Salon One

G=grades, E=effort, A=attendance, R=reward. Students will present a student-developed motivational tracking system that is designed to improve their attendance and academic performance. This program also informs academy staff members of participating students’ progress in all classes.

**Daniel Jeung**, Codirector; **John Cunha**, Director; Roosevelt High School, IRS Business Academy and Health Academy, Clovis

## Carson’s Accelerated Teaching Career Academy: Ten Years and Going Strong!

 Royal Palm Salon Two

Carson High School teachers will present the achievements and obstacles they have faced in their ten years as a CPA. Topics will include career technical courses; the practice of looping; incorporation of the career focus into core courses; recruitment; the homework/intervention program; incentives; field trips; and team-building activities.

**Denise Rendon**, Academy Coordinator; **Jerry Brunkala**, Computers for Educators Teacher; **George Baskovich**, World History and Government Teacher; **Brian Cramp**, English Teacher; **Jessica Harper-Smith**, U.S. History Teacher; **Gemma Kiyuna**, Biology and Physiology Teacher; Carson High School, Accelerated Teaching Career Academy, Carson



### Senior Exhibition: An Authentic Assessment as a Culminating Activity

 **Royal Palm Salon Three**

A senior exhibition as a culminating assessment can demonstrate student mastery of academic and career skills while building ties to business and the community. Using portfolios from the internship experience in grade eleven, presenters will demonstrate how this authentic assessment works with all student populations, including English learners, special education students, career technology preparation students, and university-bound students.

**Daniel Penn**, Academy Teacher; **Rosalyn Anderson**, Academy Coordinator, John W. North High School, Education and Human Services Academy, Riverside

### The CPA Annual Report: Making It Work for You!

*(Repeated from Session III)*

 **Royal Palm Salon Four**

The CPA annual report provides a wealth of information that should be used to determine levels of student engagement and facilitate continuous improvements. Participants will discuss the effective uses of the data to gain support for the academy. Strategies to determine whether the academy program is on track or needs revamping will also be explored.

**Ron Temple**, Consultant (Retired); **Mary Gallet**, Consultant; California Department of Education, Sacramento

### Practical Application of Students' Core Subject Work Through a Health Fair

 **Royal Palm Salon Five**

A health fair provides a forum for students to showcase the knowledge they have acquired in core subjects, career technical classes, mentoring experiences, and job shadowing experiences. Students research health careers and prepare information boards. Business partners showcase their products and services. Workshop attendees will learn how to coach students in conducting a health fair.

**Cardelia Joyner**, Health Academy Coordinator; **Rebecca Lee**, Lead Coordinator; Southwest High School, Health Careers Plus SSP, San Diego

### Overview of Meeting Management Careers in the Hospitality Industry

 **Royal Palm Salon Six**

This workshop will provide descriptions of the many job opportunities, the education requirements, and the job expectations for students wishing to pursue a career in meeting management. Current employment trends will also be covered in this workshop for teachers in hospitality academies.

**Margaret M. Kennedy**, Certified Meeting Professional, Instructor, and Academic Advisor, University of California, San Diego Extension, School of Business and Professional Programs, Meetings and Events Certificate Program, San Diego



**Teaching Trade to Teens**

Most people do not think about international trade when they purchase a pair of sneakers or a car. Using the products that teens crave, the Communications Officer for the Port of Long Beach will showcase an economics curriculum that stimulates students to take an interest in and understand the complex global marketplace and the numerous careers opportunities it holds.

**Steven Macias**, Communications Officer, Port of Long Beach, Long Beach

**The Stock Market Game—An Education for Life**

*(Repeated from Session I)*



The Stock Market Game is a comprehensive educational simulation of the stock market. Student teams invest a virtual \$100,000 in stocks and bonds in a fall or spring game session. The presenter will describe how academics can incorporate this FREE program into classes as an interdisciplinary project or an enrichment activity.


**Maria Suggett**, Western Region Director, Foundation for Investor Education, Coronado





## CLOSING LUNCHEON

Tuesday, March 13, Noon–1:30 P.M.

 Atlas Ballroom

### Gift Basket Drawing

### Closing Announcements



### DON'T FORGET . . .

Please complete and return your evaluation form. Your feedback is important in the planning of the 2008 conference. In exchange for the receipt of your evaluation, you will receive a raffle ticket for the gift basket drawing at Tuesday's lunch.







# ACKNOWLEDGMENTS

The Conference Planning Team offers special thanks to all presenters, facilitators, activity coordinators, and participants involved in the 19th Annual California Partnership Academies Conference. You make the Conference a success!

## California Partnership Academies Conference Planning Committee

**Dianna Anderson**, Academy Coordinator  
East Bakersfield High School  
Health Careers Academy  
Bakersfield

**Matt Chamberlain**, Academy Coordinator  
Center High School  
Media Communications Academy  
Sacramento

**Jay Gonzalez**, Advisor, Career and  
California Partnership Academies  
Los Angeles Unified School District  
Career Development Branch  
Los Angeles

**Jeff Harding**, Assistant Superintendent  
Windsor Unified School District  
Windsor

**Lillian Leopold**, Director  
Sweetwater Union High School District  
Grants and Communications  
Chula Vista

**Frank Silvestro**, Principal  
McLane High School  
Fresno

**Maria Suggett**, Associate Director  
Foundation for Investor Education  
Coronado

**Dan Williams**, Academy Coordinator  
Santa Barbara High School  
Multimedia Arts and Design Academy  
Santa Barbara





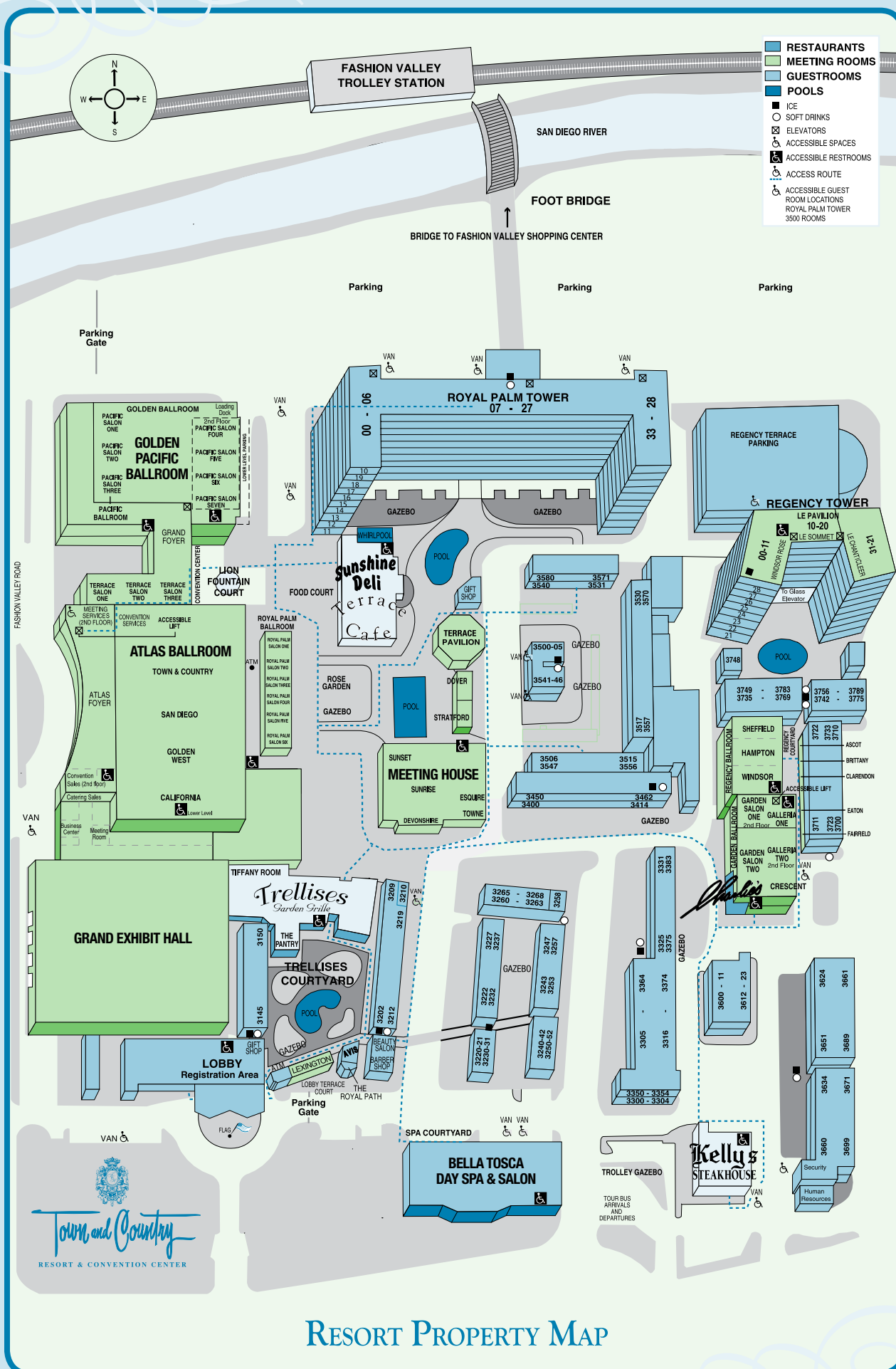




## Conference Venue

(Map of entire resort property appears on back cover.)





- RESTAURANTS
- MEETING ROOMS
- GUEST ROOMS
- POOLS
- ICE
- SOFT DRINKS
- ELEVATORS
- ACCESSIBLE SPACES
- ACCESSIBLE RESTROOMS
- ACCESS ROUTE
- ACCESSIBLE GUEST ROOM LOCATIONS
- ROYAL PALM TOWER 3500 ROOMS

RESORT PROPERTY MAP